

Privacy Statement

Below you will find the information that has to be provided in accordance with Articles 13 and 14 of the General Data Protection Regulation (“**GDPR**”) on the processing of your personal data when you visit (hereinafter “**you**” or “**your**”) our website <https://www.kostal-industrie-elektrik.com>, <https://kostal.clickmeeting.com>, www.kostal-drives-technology.com, www.kostal-charging-solutions.com, www.kostal-electronic-solutions.com (hereinafter each referred to as “**Website**”) by KOSTAL Industrie Elektrik GmbH & Co. KG (hereinafter “**we**” or “**us**”).

A. Data controller and data protection officer

KOSTAL Industrie Elektrik GmbH & Co. KG, An der Bellmerlei 10, 58513 Lüdenscheid, info-industrie@kostal.com, Telefon +49 2351 7894 100.

Data Protection Officer of the KOSTAL Group, An der Bellmerlei 10, 58513 Lüdenscheid, dataprotection@kostal.com

B. Information on the processing of personal data

Below you will find information on the processing of your personal data for the purposes specified in more detail there and, for example, about the legal basis for this processing. If the legal basis for the processing specified there is the balancing of interests, you can request additional information about the balancing of interests carried out by us using the contact details specified in **Section A**.

I. Use of the Website

a) Use of the Website for information purposes

When you visit our Website, we process the IP address of your device for technical reasons, i.e. in order to be able to display the Website at all. We cannot provide the Website content accessed without the provision of this data.

In order to protect our IT infrastructure, we also process the IP address of your device, the type and version of the internet browser used by you, information on the operating system of your device, information on the pages accessed, the site previously visited (referrer URL) and the access date and time and store this information in so-called log files.

The legal basis of this processing is the balancing of interests (point (f) of Article 6 paragraph 1 of the GDPR). Our legitimate interest for this processing is the provision of the Website content accessed by you and the protection of the IT infrastructure used to provide the Website, in particular to identify, remedy and document IT disruptions (e.g. DDoS attacks) for evidence purposes. For more information please refer to the contact details specified in **Section A**.

The recipient of these data is our hosting provider Microsoft Azure, which acts for us as processor. A further recipient is comspace GmbH & Co. KG, which likewise acts as processor and has been commissioned with the development of the Website as well as its maintenance and servicing.

We generally store these personal data in the log files for 3 (three) months. In the case of any security-relevant event (e.g. an attack), we also store the log files until the security-relevant event has been eliminated and clarified in full.

b) **Sitecore**

To provide this website we use the web content management system Sitecore, which provides analysis functions to evaluate the surfing behaviour. For this purpose, cookies are used to generate information about the use of this website. This information stored in a database on a server of a service provider contractually bound to us. The collected data is anonymized by technical means (e.g. by deleting the last digits of the IP address), including the anonymized IP address (anonymization is achieved by deleting the last digit).

The legal basis for the use of Sitecore is the balancing of interests (point f of Art. 6(1) GDPR). Our legitimate interest is the provision of the website content accessed by the user and the protection of the IT infrastructure used to provide the website.

You can prevent the installation of cookies by setting your browser software accordingly. This is described in **Section D.II**. However, we would like to point out that this may mean that not all functions of this website can be used to their full extent.

The recipient of this data is our hosting provider Microsoft Azure, which acts as an order processor for us. Another recipient is Sitecore, which also acts as an order processor.

We generally store this personal data in the log files for thirty (30) days. In the event of a security-relevant event (e.g. an attack), we store the log files until the security-relevant event has been eliminated and fully clarified.

c) **Usercentrics**

The Usercentrics Consent Manager is used by us to manage your consents, possible revocations of consents and objections to the use of cookies.

The data processing in this context is carried out to manage the user decisions regarding cookies (consent, revocation, opt-out) and to ensure the security of the application.

The IP address of your terminal device, the type and version of the Internet browser you are using, information about the operating system of your terminal device, information about the pages accessed, the previously visited page (referrer URL) and the date and time of access are processed. In addition, the user's decision on individual cookies or groups of cookies is stored at the time of the decision and the last visit.

Legal basis for the processing of the balance of interests (point f of Art. 6(1) GDPR). Our legitimate interest is the simple and reliable control of Cookies.

The recipient of the data is Usercentrics GmbH, which acts as our order processor.

We store the data for a period of 6 months. The revocation of a previously given consent is stored for three years (accountability). Server log data is anonymized before storage.

We would like to point out that it is not possible to use the website without transmitting personal data, such as the IP address. An automatic decision-making process for consenting to the use of cookies does not take place.

II. Use of the contact form

If you contact us using our contact form due to a request, we process your contact data and information about your request in order to process your request. These data typically include your name, the name of a company you may work for, your position at the company, your request, address data and telephone numbers as well as any arrangements made with you. You are not obliged to provide these data. However, without these data we are unable to process your request properly. Such data, which have to be provided in the contact form, are marked with an asterisk (*).

If you are a potential customer or a customer, the legal basis of the processing is to take steps at your request prior to entering into a contract or to perform a contract with you (point (b) of Article 6 paragraph 1 of the GDPR). If you are not acting for yourself, but – for example as an employee – for a legal entity, the legal basis of the processing is the balancing of interests (point (f) of Article 6 paragraph 1 of the GDPR). Our legitimate interest in this case is processing the request communicated by you.

The recipient of these data is our hosting provider Microsoft Azure, which acts for us as processor. A further recipient is comspace GmbH & Co. KG, which likewise acts as processor and has been commissioned with the development of the Website as well as its maintenance and servicing. A copy of the data entered in the contact form is also stored at Leopold Kostal GmbH & Co. KG, which likewise acts for us as processor.

We store these data for the duration of processing your request and thereafter for the duration of the statutory retention periods (sec. 257 of the German Commercial Code (Handelsgesetzbuch – HGB) and sec. 147 of the German Tax Code (Abgabenordnung – AO)). These are currently 6 (six) years for business letters and 10 (ten) years for supporting documents. The legal basis for this further storage is compliance with our legal obligation (point (c) of Article 6 paragraph 1 of the GDPR).

III. E-Mail Newsletter

If you sign in for our Newsletter, we process your name and E-mail to transfer the newsletter. Legal Basis is your consent (point (a) of 6 paragraph 1 of the GDPR). You are not obliged to provide these data. However, without these data we are unable to forward the Newsletter to you.

The recipient of these data is Inxmail GmbH who is entrusted with the dispatch of the newsletter and acts as a processor.

We store this data until you revoke your consent or otherwise unsubscribe from the newsletter as well as to protect our legitimate interest in proving the original granting of consent as well as the observance of your revocation on the basis of the balancing of interests (point (f) of Article 6 paragraph 1 of the GDPR) for a period of 3 years from receipt of your revocation.

In addition, we log the opening of the e-mail with the newsletter by you in order to better understand the interest of our subscribers in the newsletter and to optimize the newsletter, and store this data in summary form. The legal basis for this processing is the fact of interest weighing. The legitimate interest we pursue is our interest in optimizing our newsletter (point (f) of Article 6 paragraph 1 of the GDPR).

IV. Use of the e-mail Newsletter

If you have subscribed to our newsletter, we will process your name and email address to send you the newsletter. The legal basis for the processing is the consent you have given (point a Art. 6 paragraph 1 of GDPR). You are not obliged to provide this data. However, we cannot send you the newsletter without this data.

The recipient of this personal data is our service provider Inxmail GmbH, which has been commissioned to send the newsletter.

We store this data until you revoke your consent or otherwise unsubscribe from the newsletter, as well as to safeguard our legitimate interest in proving the original granting of consent and observing your revocation on the basis of the balancing of interests (point f Art. 6 paragraph 1 GDPR) for a period of 3 years from receipt of your revocation.

In addition, we log the opening of the e-mail with the newsletter by you in order to better understand the interest of our subscribers in the newsletter and to be able to optimize the newsletter, and store this data in summarized form. The legal basis for this processing is the balancing of interests. The legitimate interest pursued by us is our interest in optimizing our newsletter (point f Art. 6 paragraph 1 GDPR).

V. Bonus program for clients

If we have agreed to provide you with a bonus upon the achievement of certain sales, we will process your contact details, bonus agreements and information about the transactions you have entered into with us and the sales generated in the process in order to verify the achievement of objectives and to provide you with the bonus. The legal basis for the processing is the fulfilment of the contract with you (point (b) of Article 6 paragraph 1 GDPR). If we have concluded the bonus agreement not with you personally but with a company represented by you, the legal basis for processing your personal data in this context is the balancing of interests (point (f) Article 6 paragraph 1 GDPR). The legitimate interest pursued by us in doing so consists in fulfilling the bonus agreement with the company. The provision of this data is necessary for the conclusion and implementation of the bonus agreement; without this data we cannot check the achievement of objectives and bonus entitlement.

The recipient of the sales information is Leopold Kostal GmbH & Co. KG, which operates the Enterprise Resource Planning System (ERP system) of the KOSTAL Group together with us. The legal basis for

this transfer is the balancing of interests. Our legitimate interest is the use of a central ERP system of the KOSTAL Group for the efficient handling of our internal processes (point (f) Article 6 paragraph 1 GDPR). Leopold Kostal GmbH & Co. KG is responsible for the security and operation of the ERP system. In addition, both we and Leopold Kostal GmbH & Co. KG are responsible for compliance with the rights of the persons concerned described in Section C. You may notify these to Leopold Kostal GmbH & Co. KG as well as us at the address stated in Section A.

We will store this data until the bonus agreement has been fulfilled and thereafter for the duration of the applicable statutory storage obligations (§ 257 HGB and § 147 AO). This is currently 6 years for commercial letters and 10 years for vouchers, in each case from the end of the calendar year in which the commercial letter is received or sent or the booking voucher is created. The legal basis for this further storage is compliance with our statutory duty (point (c) Article 6 paragraph 1 GDPR).

VI. Job vacancies

You can also find links to job vacancies on our Website. These links lead to an external website for which a separate data protection statement applies. You can find this [here](#).

VII. Surveys and Competitions

Should you take part in one of our surveys, we use your data for market and opinion research. In principle, we evaluate the data anonymously for internal purposes. If, in exceptional cases, surveys are not evaluated anonymously, the data will be collected exclusively with your consent. In the case of anonymous surveys, the GDPR does not apply and in the case of exceptional personal evaluations, the legal basis is the aforementioned consent as per point (a) of Article 6 paragraph 1 of the GDPR.

In the context of competitions, we use your data for the purpose of conducting the competition and notifying you of your win. Detailed information can be found in the terms and conditions of participation for the respective competition. The legal basis for the processing is the competition agreement as per point (b) of Article 6 paragraph 1 of the GDPR.

We store these data for the duration of processing your request and thereafter for the duration of the statutory retention periods (sec. 257 of the German Commercial Code (Handelsgesetzbuch – HGB) and sec. 147 of the German Tax Code (Abgabenordnung – AO)). These are currently 6 (six) years for business letters and 10 (ten) years for supporting documents. The legal basis for this further storage is compliance with our legal obligation (point (c) of Article 6 paragraph 1 of the GDPR).

Your personal data will not be transmitted to third parties for purposes other than those listed below.

We will only pass on your personal data to third parties if:

- You have given your express consent as per point (a) of Article 6 paragraph 1 of the GDPR

- Disclosure as per point (f) of Article 6 paragraph 1 of the GDPR is necessary in order to assert, exercise or defend legal claims and there is no reason to assume that you have an overriding interest worthy of protection in not disclosing your data
- A statutory obligation exists for such transfer as per point (c) of Article 6 paragraph 1) of the GDPR, or
- This is legally permissible and is necessary for the processing of contractual relationships with you as per point (b) of Article 6 paragraph 1 of the GDPR.

A proportion of the data processing may be carried out by our service providers. In addition to the service providers mentioned in this privacy policy, these may include marketing agencies, consulting firms, data centres which store our website and databases, and IT service providers which maintain our systems. The transfer of data within our group of companies may be possible. Should we pass data onto our service providers, they may use the data exclusively for the fulfilment of their tasks. The service providers have been carefully selected and commissioned by us. They are contractually bound by our instructions, have appropriate technical and organisational measures in place to protect the rights of the data subjects and are regularly monitored by us.

In addition, a transfer of your data may occur in connection with official enquiries, court orders and legal proceedings if they are deemed necessary for legal prosecution or enforcement.

a) Email marketing service provider

We use Inxmail GmbH (Wentzingerstr. 17, DE-79106 Freiburg, Germany) to carry out our email marketing. This requires that we pass on your master data (name, address, email address and, if necessary, company, reference group, telephone number, website) as well as your registration data (IP address, permission, date of entry) to this provider. The legal basis for this is point (f) of Article 6 paragraph 1 of the GDPR, based on our legitimate interest in the efficient execution of product advertising and customer communication, the provision of information and work materials, lead generation and lead qualification. Further information can be found in the Inxmail GmbH privacy policy (<https://www.inxmail.de/datenschutz>).

b) Website marketing service provider

We use the services of the provider meap GmbH (Annenstr. 172, DE-58453 Witten, Germany) for the provision of our website and the associated functions. This means that it may sometimes be necessary to pass on your master and usage data to this provider. The legal basis for this is point (f) of Article 6 paragraph 1 of the GDPR, based on our legitimate interest in the provision of an appealing and useful website to represent our company, product advertising and customer information. Further information on data protection can be found in the privacy policy of meap GmbH (<https://www.meap.de/datenschutz>).

VIII. Analysis of behaviour on the Website

1. Google Analytics

If you have given your consent, we use the web analysis tool “Google Analytics” to record and analyse usage behaviour on our Website by means of cookies (see Section D). Google Analytics is a service provided by Google LLC (“Google”), which is headquartered in the USA. The personal data collected with the help of these cookies include your IP address as well as information about the subpages visited, visit duration and the website via which you reached our site and the website you access after visiting our Website. There is no obligation to provide these data. If these data are not provided, we cannot measure web audience.

This processing serves the optimisation of the Website by analysing your usage behaviour on our Website. We can, for example, based on the frequency with which subpages are accessed, identify which content is particularly interesting for our Website visitors and which content has to be placed differently, for example, in order to be seen by visitors.

It is technically necessary that your full IP address is transmitted to Google. However, we use so-called IP anonymisation. This means that your IP address is shortened immediately after transmission to Google as our processor and is no longer stored by Google. It is then no longer possible to identify the user of the device. In the event that personal data is transferred to the USA, we have concluded standard contractual clauses with Google.

Based on this shortened IP address and the information contained in the cookies, Google prepares the aforementioned analysis of usage behaviour on our Website. As a rule, it is not possible for us to identify you as an individual based on this usage profiles. We do not know which pseudonym you have been given. Therefore, based on the usage profiles of Google Analytics, we are generally unable to identify what specific actions you have taken on the Website.

The legal basis for this processing, including the setting and reading of cookies, is consent to be given separately by you (point (a) of Article 6 paragraph 1 of the GDPR)). You can withdraw this consent by deleting the cookies. This is described in Section D. II

The data described in this Section B.VIII can be transmitted to Google in the USA. For this case we have concluded standard contractual clauses with Google. For the purposes of EU data protection law, the USA is not considered a safe third country. We would like to point out that US companies are obliged to hand over personal data to security authorities without giving the data subject the possibility to take legal action against this.

We have no influence on this processing activity and it cannot be ruled out that US authorities (e.g. intelligence services) may process, evaluate and permanently store your data located on US servers for monitoring purposes.

More information could be found in Google Analytics privacy policy <https://support.google.com/analytics/answer/6004245?hl=de>.

We store profiles for 26 (twenty-six) months.

2. Google Analytics 4

The website, if you have given your consent, uses the web analytics service Google Analytics 4, provided for persons from the European Economic Area and Switzerland by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland and for all other persons by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). We integrate Google Analytics 4 via the Google Tag Manager. If you have not consented to the use of the analytics tools, your data will not be collected as part of Google Analytics 4.

Google Analytics 4 uses JavaScript and pixels to read information on your device and cookies to store information on your device. This is done to analyse your usage behaviour and improve our website. On our behalf, the access data is combined by Google into pseudonymous user profiles and transmitted to a Google server in the USA. We will use the information to evaluate the use of our website and to compile reports on website activities.

As part of the evaluation, Google Analytics 4 also uses artificial intelligence such as machine learning for automated analysis and enrichment of the data. For example, Google Analytics 4 models conversions to the extent that not enough data is available to optimize the evaluation and reports. Information on this can be found in the associated Google documentation. The data analysis are carried out automatically with the help of artificial intelligence or on the basis of specific, individually defined criteria. You can find more about this in the associated Google documentation

The data collected as part of the usage analysis of Google Analytics 4 is enriched with data from the Google Search Console and linked with data from Google Ads, in particular to measure the success of our advertising campaigns (so-called conversions).

Processed data: The following data can be processed by Google Analytics 4:

- IP address;
- User ID and device ID;
- referrer URL (previous visited page);
- Pages viewed (date, time, URL, title, duration of visit);

- downloaded files;
- clicked links to other websites;
- Achievement of specific goals (Conversions);
- Technical information (operating system; browser type, version and language; device type, brand, model and resolution);
- approximate location (country, region and city, if applicable, based on anonymized IP address).

Privacy settings: We have made the following privacy settings for Google Analytics 4:

- Anonymization of the IP address;
- deactivated advertising function;
- deactivated personalized advertising;
- deactivated remarketing;
- retention period of 2 months (and no reset of retention period with new activity);
- disabled cross-device and cross-page tracking (Google Signals);
- disabled data shares (especially Google products and services, benchmarking, technical support, account specialist).

We have concluded a data processing agreement with Google Ireland Limited for the use of Google Analytics 4. In the event that personal data is transferred from Google Ireland Limited to the USA, Google Ireland Limited and Google LLC have concluded standard contractual clauses (Implementing Decision (EU) 2021/914, Module 3) pursuant to Art. 46 point (c) paragraph 2 GDPR. In addition, we also obtain your explicit consent for the transfer of your data to third countries in accordance with Art. 49 point (a) paragraph 2 GDPR.

You can find more information about Google Analytics 4 in Google's privacy statement and in the Google Analytics privacy policy.

3. Google DoubleClick (Floodlight)

This website uses Google DoubleClick cookies (Floodlights). Doubleclick is a service offered by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland for users from the European Economic Area and Switzerland and by Google LLC 1600 Amphitheatre Parkway Mountain View, CA 94043, USA (together "Google") for all other users. Cookies are small text files that are stored in a user's browser.

They are used to evaluate the use of this website. The data collected is only used for statistical purposes and in anonymised form. In the process, your browser is assigned a pseudonymous identification number (ID). DoubleClick cookies contain no personal data. It is generally not possible for us to draw conclusions about you as an individual person from these usage profiles. We do not know which pseudonym is assigned to you. Therefore, based on the usage profiles of Google DoubleClick, we are generally not able to identify which specific actions you have taken on the website.

The legal basis for this processing - including the setting and reading of cookies - is a consent to be granted separately by you (point (a) of Article 6 paragraph 1 GDPR). You can revoke this consent by deleting the cookies. This is described in Section D.II.

You can prevent the use of DoubleClick cookies by downloading and installing the browser plugin available under the following link under the DoubleClick deactivation extension. Alternatively, you can disable Doubleclick cookies on the Digital Advertising page by following the link below (<http://optout.aboutads.info/?c=2&lang=EN>).

The data described in this Section B.VI can be transmitted to Google in the USA. . For this case we have concluded standard contractual clauses with Google. For the purposes of EU data protection law, the USA is not considered a safe third country. We would like to point out that US companies are obliged to hand over personal data to security authorities without giving the data subject the possibility to take legal action against this.

We have no influence on this processing activity and it cannot be ruled out that US authorities (e.g. intelligence services) may process, evaluate and permanently store your data located on US servers for monitoring purposes. More information could be found in Google privacy policy <https://policies.google.com/?hl=de>.

3. Google Ads Conversion Tracking und Ads Remarketing (former AdWords)

This website uses the "Google Ads" service offered by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland for users from the European Economic Area and Switzerland and by Google LLC 1600 Amphitheatre Parkway Mountain View, CA 94043, USA (together "Google") for all other users.

Google Ads uses "Google Ads Conversion Tracking" to record and analyse customer actions defined by us (such as clicking on an ad, page views, downloads). We use "Google Ads Remarketing" to display individualized advertising messages for our products on partner websites of Google.

The advertising material is delivered by Google via so-called "Ad Servers". For this purpose, we use ad server cookies, which can be used to measure certain parameters for measuring success, such as display of the ads or clicks by users. If you access our website via a Google ad, Google Ads will store a cookie on your end device.

These cookies usually lose their validity after 30 days and are not intended to identify you personally. For this cookie, the unique cookie ID, number of ad impressions per placement (frequency), last

impression (relevant for post-view conversions) and opt-out information (marking that the user no longer wishes to be addressed) are usually stored as analysis values.

The cookies enable Google to recognize your internet browser. If a user visits certain pages of the website of an Ads customer and the cookie stored on his computer has not yet expired, Google and the customer can recognize that the user clicked on the ad and was redirected to this page. A different cookie is assigned to each Ads customer. Cookies can therefore not be tracked via the websites of Ads customers.

We do not collect any personal data in this context and we only receive statistical evaluations from Google that enable us to recognize which advertising measures are effective. We do not receive any further data, in particular it is not possible for us to identify the user.

It is technically mandatory that your browser automatically establishes a direct connection with the Google server. We have no influence on the scope and further use of the data collected by Google through the use of this tool.

To our knowledge, Google receives the information through the integration of Ads Conversion that you have called up the corresponding part of our website or clicked on an advertisement from us. If you are registered with a Google service, Google can assign the visit to your account. Even if you are not registered with Google or have not logged in, there is the possibility that the provider learns your IP address and stores it.

The legal basis for this processing - including the setting and reading of cookies - is a consent to be given separately by you (point a) Art. 6 paragraph 1 GDPR). You can prevent participation in this tracking process in various ways: a) by adjusting your browser software accordingly, in particular the suppression of third-party cookies will result in you not receiving ads from third-party providers; b) by installing the plug-in provided by Google at the following link: <https://www.google.com/settings/ads/plugin>; c) by deactivating the interest-based ads of the providers that are part of the self-regulatory campaign "About Ads" via the link <http://www.aboutads.info/choices>, deleting this setting; d) by permanent deactivation in your browsers Firefox, Internetexplorer or Google Chrome under the link <http://www.google.com/settings/ads/plugin>, e) by means of the corresponding cookie setting. You can revoke your consent by deleting the cookies. This is described in section D.II.

The data described in this section B.VIII. may be transferred to Google in the USA, for this case we have concluded standard contractual clauses with Google. For the purposes of EU data protection law, the USA is not considered a safe third country. We would like to point out that US companies are obliged to hand over personal data to security authorities without you as the data subject being able to take legal action against this.

We have no influence on this processing activity and it cannot be ruled out that US authorities (e.g. intelligence services) may process your data located on US servers for monitoring purposes.

IX. Social Media networks

We maintain online presences in social media networks. We use the social media networks to inform our customers and interested parties about our products and services and also to communicate with users on these platforms. As a rule, the social networks use user data for market research and advertising purposes. We would like to point out that user data may also be transferred outside the EEA in the process. We have no influence on this processing activity. The storage of this data is usually realized by cookies. On the basis of these usage profiles, advertisements are then placed within the social networks, for example, but also on third-party websites.

As part of the operation of our online presences, it is possible that we can access information such as statistics on the use of our online presences, which are provided by the social media networks. These statistics are aggregated and may include, in particular, demographic information and data on interaction with our online presences and the posts and content distributed via them. Details and links to the data of the social networks, which we as operators of the online presences can access, can be found in the list below.

The legal basis for the processing is the balancing of interests (point f of Art. 6 paragraph 1 GDPR). The legitimate interest lies in the effective communication with users and the analysis of user behaviour. In addition, the legal basis is point b of Art. 6 paragraph 1 GDPR as we remain in contact with our customers via the platforms and, if necessary, carry out pre-contractual measures with future customers.

For the legal basis of the data processing carried out by the social networks under their own responsibility, please refer to the data protection information of the respective social network. Information on stored data as well as the exercise of user rights can be obtained or asserted directly with the service provider. You can also obtain further information on the respective data processing and the options for objection from the links below.

- Instagram (Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland): Privacy policy: <https://help.instagram.com/519522125107875>;

- Google/YouTube (Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland): privacy policy: <https://policies.google.com/privacy>; opt-out: <https://www.google.com/settings/ads>;

- LinkedIn (LinkedIn Ireland Unlimited Company Wilton Place, Dublin 2, Ireland): Operation of the LinkedIn company page in joint responsibility on the basis of an agreement on the joint processing of personal data (so-called Page Insights Joint Controller Addendum): <https://legal.linkedin.com/pages-joint-controller-addendum>; Information on the processed Page Insights data and on the contact option in the event of data protection inquiries: <https://legal.linkedin.com/pages-joint-controller-addendum>; Data protection declaration: <https://www.linkedin.com/legal/privacy-policy>; Opt-Out: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>;

- Facebook (Personal Data Sharing Agreement (https://de-de.facebook.com/legal/technology_terms)).

Opt-Out (https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen)

X. Registration for Online Trainings.

We provide the online academy under the web address <https://kostal.clickmeeting.com/>. The website is used for the organisation and implementation of webinars about our the products. If you register for one of the webinars via this web address, your contact data and other information will be processed for the purpose of conducting the webinar.

This data typically includes your name, the company of a company for which you may be working, your function in the company, the title of the webinar, address data and telephone numbers as well as any agreements made with you. You are not obliged to provide this information. Without this information, however, we cannot guarantee participation in the webinar. Such information, which is mandatory for the use of the contact form, is marked with an asterisk (*).

The recipient of this data is Clickmeeting, which acts for us as a contract processor and is responsible for the development of the website and its maintenance and servicing. The recipient of this data is Leopold Kostal GmbH & Co. KG, which as our processor operates the Customer Relationship Management (CRM) system used by us, and CAS Software AG, which as our processor is commissioned to maintain the CRM system.

We store these data for the duration of processing your request and thereafter for the duration of the statutory retention periods (sec. 257 of the German Commercial Code (Handelsgesetzbuch – HGB) and sec. 147 of the German Tax Code (Abgabenordnung – AO)). These are currently 6 (six) years for business letters and 10 (ten) years for supporting documents. The legal basis for this further storage is compliance with our legal obligation (point (c) of Article 6 paragraph 1 of the GDPR).

C. Third-party provider plug-ins

The third-party provider plug-ins described in I and II below are embedded in our Website. These enable you to use certain services of external provider directly on our Website. The providers specified below have sole responsibility for these third-party provider plug-ins.

Plug-in providers can (similar to accessing an external website via a link) in particular receive your IP address and the address (URL) of the website from which you access the plug-in. If you are registered with the third-party provider as a user, the plug-in provider can usually also assign the data received to your user account.

I. Google Maps

The map service Google Maps is embedded in our Website. Google is the third-party provide of this plug-in. Information on Google Maps can be found [here](#). Google's privacy policy can be found [here](#), where you can find information about the processing of personal data by Google.

Information about the transfer of personal data to the USA can be found in **Section B.VIII**.

II. YouTube

The video player YouTube is also embedded in our Website. The third-party provider of this plug-in YouTube LLC, a company under US law. Information about YouTube can be found here. YouTube LLC's privacy policy can be found here, where you can find information about the processing of personal data by Tube LLC.

YouTube is a subsidiary of Google. The information about the transfer of personal data to the USA in **Section B.VIII.** therefore also applies accordingly to the use of the YouTube content embedded in our Website.

III. Bing Maps

The map service Bing Maps is embedded in our Website. Microsoft Corporation is the third-party provider of this plug-in. Information on Bing Maps can be found [here](#). Microsoft privacy policy can be found [here](#), where you can find information about the processing of personal data by Microsoft.

Information about the transfer of personal data to the USA can be found in Section B.VIII.

D. Use of cookies

When you use our Website, we store cookies in your device's browser, unless you prohibit this with appropriate settings in your browser.

1. General information on Cookies

Cookies are small text files containing information which can be placed on the user's device via its browser when a website is visited. When the website is visited again with the same device, the cookie and the information stored in it can be read.

Generally and also in the description of the individual cookies used by us in **Section D.III**, a distinction is made between (i) first-party and third-party cookies, (ii) transient and persistent cookies as well as (iii) cookies that do not require consent and those that do require consent.

First-party cookies are cookies placed by us or a processor commissioned by us, whereas third-party cookies are cookies that are placed and accessed by another controller.

Transient cookies are deleted when you close your browser, whereas persistent cookies are cookies that are stored on your device for a specific period of time.

Cookies that do not require consent are cookies whose sole purpose is to transmit a message via an electronic communications network. Cookies that are strictly necessary so that the provider of an information society service expressly requested by the subscriber or user can make this service available do not require consent either (also referred to as "strictly necessary cookies"). All other cookies require consent.

2. Cookie management

If the user's consent is required for the use of certain cookies, we only place these cookies when you use the Website if you have given your consent to this beforehand. Please refer to **Section D.III** for information about whether the use of a cookie requires consent.

When you visit our Website, we display a so-called cookie banner in which you can give your consent to the use of cookies on this Website. By clicking on the button provided for this, you have the possibility to consent to the use of all cookies requiring consent described in detail in this **Section D.III** of this cookie information.

We likewise store your consent and, where applicable, your individual selection of cookies requiring consent in an additional cookie ("**opt-in cookie**") on your device so that we can determine whether you have already given your consent when the Website is accessed again. The opt-in cookie is valid for a limited period of 1 (one) month.

Strictly necessary cookies cannot be deactivated with the cookie management function of this Website. However, you can at any time deactivate these cookies generally in your browser.

You can also manage the use of cookies in your browser settings. Additional detailed information can, for example, be found at <http://www.allaboutcookies.org/manage-cookies/>.

When you deactivate the storage of cookies in your browser, some Website functions may no longer work or no longer work properly.

3. Cookies used on this Website

Below we provide you with information about the cookies we use.

a) **Name: cookieconsent_status**

Purpose and content: Strictly necessary opt-in cookie (see **Section D.II** above) used to store your consent and, where applicable, your individual selection for the use of cookies on your device, in order to determine whether you have already given your consent when the Website is accessed again.

Responsibility: First-Party

Validity: persistent (1 month)

Consent required: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 of the GDPR). Our legitimate interest is the management of cookie consents given by the user for this Website.

b) Name: _ga

Purpose and content: For use with Google Analytics (see **Section B.III**), used to differentiate users by means of an assigned ID.

Responsibility: First-Party

Validity: persistent (2 years)

Consent required: yes

Legal basis under data protection law: Consent (point (a) of Article 6 paragraph 1 of the GDPR).

c) Name: _gid

Purpose and content: For use with Google Analytics (see **Section B.VI**), used to differentiate users by means of an assigned ID.

Responsibility: First-Party

Validity: persistent (24 hours)

Consent required: yes

Legal basis under data protection law: Consent (point (a) of Article 6 paragraph 1 of the GDPR).

d) Name: _gat_UA-81341348-2

Purpose and content: For use with Google Analytics (see **Section B.VI**), used to throttle the request rate, i.e. the maximum number of requests that can be sent to Google's servers.

Responsibility: First-Party

Validity: persistent (1 minute)

Requires consent: yes

Legal basis under data protection law: Consent (point (a) of Article 6 paragraph 1 of the GDPR).

e) Name: ASP.NET_SessionId

Purpose and content: When the Website is visited, each visitor is assigned an individual ID for the duration of the visit. Your input and your behaviour on the Website are assigned to this ID by our web server. It is, for example possible, to associate your input with you while you navigate through the Website.

Responsibility: First- Party

Validity: transient

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 of the GDPR). Our legitimate interest is providing the informational function of the Website requested by the user.

f) Name: SC_ANALYTICS_GLOBAL_COOKIE

Purpose and content: This cookie is used to recognise returning users by means of an assigned ID.

Responsibility: First-Party

Validity: persistent (10 years)

Requires consent: yes

Legal basis under data protection law: Consent (point (a) of Article 6 paragraph 1 of the GDPR).

g) Name: __RequestVerificationToken

Purpose and content: This cookie is used to prevent, by means of an assigned ID, unauthorised content being published on the Website (cross-site request forgery).

Responsibility: First- Party

Validity: transient

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 of the GDPR). Our legitimate interest is ensuring the security of our Website.

h) Name: kostalindustrie#lang

Purpose and content: Stores the language chosen by you on the Website.

Responsibility: First-Party

Validity: transient

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 of the GDPR). Our legitimate interest is providing the informational function of the Website requested by the user.

i) **Name: 1P_Jar**

Purpose and content: This cookie is used for the YouTube plug-in (**see Section C.II**) in order to be able to embed videos on our website.

Responsibility: Third-Party

Validity: persistent (six (6) months)

Requires consent: yes

j) **Name: GPS**

Purpose and content: This cookie is used for the YouTube plug-in (**see Section C.II**) in order to be able to embed videos on our website.

Responsibility: Third-Party

Validity: persistent (one (1) day)

Requires consent: yes

k) **Name: DV**

Purpose and content: This cookie is used for the YouTube plug-in (**see Section C.II**) in order to be able to embed videos on our website.

Responsibility: Third-Party

Validity: persistent (one (1) day)

Requires consent: yes

l) **Name: CONSENT**

Purpose and content: This cookie is used for the YouTube plug-in (**see Section C.II**) in order to be able to embed videos on our website.

Responsibility: Third-Party

Validity: persistent (nineteen (19) years)

Requires consent: yes

m) **Name: Nid**

Purpose and content: This cookie is used for the YouTube plug-in (**see Section C.II**) in order to be able to embed videos on our website.

Responsibility: Third-Party

Validity: persistent six (6) months)

Requires consent: yes

n) **Name: PREF**

Purpose and content: This cookie is used for the YouTube plug-in (**see Section C.II**) in order to be able to embed videos on our website.

Responsibility: Third-Party

Validity: persistent (two (2) years)

Requires consent: yes

o) **Name: VISITOR_INFO!_LIVE**

Purpose and content: This cookie is used for the YouTube plug-in (**see Section C.II**) in order to be able to embed videos on our website.

Responsibility: Third-Party

Validity: persistent (six (6) months)

Requires consent: yes

p) **Name: YSC**

Purpose and content: This cookie is used for the YouTube plug-in (**see Section C.II**) in order to be able to embed videos on our website.

Responsibility: Third-Party

Validity: Session

Requires consent: yes

q) **Name: external_No_cache**

Purpose and content: This cookie is used to enable the transmission of a message via an electronic communication network.

Responsibility: first party

Validity: transient

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 GDPR). Our legitimate interest is the provision of the communication network called up by the user.

r) **Name: Frontend**

Purpose and content: This cookie is required so that the provider of a service can make this service available to the information society that has been expressly requested by the subscriber or user (name / content / domain / path / send for / accessible for script / created / expiration date)

Responsibility: first party

Validity: persistent (one (1) hour)

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 GDPR). Our legitimate interest is the provision of the website services accessed by the user.

s) **Name: frontend_cid**

Purpose and content: This cookie is required so that the provider of a service can make this service available to the information society that has been expressly requested by the subscriber or user (name / content / domain / path / send for / accessible for script / created / expiration date)

Responsibility: first party

Validity: persistent (one (1) hour)

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 GDPR). Our legitimate interest is the provision of the website services accessed by the user.

t) Name: PSP_Sessioned

Purpose and content: When visiting the website, each visitor is assigned an individual ID for the duration of the visit. Your entries and your behavior on the website are assigned to this ID by our web server. For example, it is possible to assign your entries to your person as you navigate through the website.

Responsibility: first party

Validity: transient

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 GDPR). Our legitimate interest is the provision of the informational functions of the website accessed by the user.

u) Name: PHPSESSID

Purpose and content: When visiting the website, each visitor is assigned an individual ID for the duration of the visit. Your entries and your behavior on the website are assigned to this ID by our web server. For example, it is possible to assign your entries to your person as you navigate through the website.

Responsibility: first party

Validity: persistent (one (1) Hour)

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 GDPR). Our legitimate interest is the provision of the informational functions of the website accessed by the user.

v) Name: map_cache_sessid

Purpose and content: The cookie is used to clean up the local cache memory. If the cookie is removed by the Backend application, the admin cleans up the local memory and sets the cookie value to true.

Responsibility: first party

Validity: persistent (one (1) day)

Requires consent: yes

w) **Name: mage_cache_storage**

Purpose and content: The cookie enables the local storage of visitor-specific content that enables e-commerce functions.

Responsibility: first party

Validity: persistent (one (1) day)

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 GDPR). Our legitimate interest is to ensure the option of E-Commerce Functiony..

x) **Name: mage_cache_storage invalidation**

Purpose and content: This cookie forces the local storage of certain sections of content that should be invalidated.

Responsibility: first party

Validity: persistent (one (1) day)

Requires consent: yes

y) **Name: mage_messages**

Purpose and content: This cookie tracks error messages and other notifications that are displayed to the user, such as the cookie consent message and various error messages. The message is deleted from the cookie after it has been displayed. This cookie is strictly necessary for the website to function properly

Responsibility: first party

Validity: persistent (one (1) day)

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 GDPR). Our legitimate interest is the provision of all necessary information on the website and the detection of error messages for rectification.

z) Name: Cookie Notice

Purpose and content: Strictly necessary opt-in cookie (see section D.II above) to store your consent and, if applicable, your individual settings for the use of cookies on your device in order to be able to determine whether you have already given your consent when you visit the website again.

Responsibility: first party

Validity: persistent (one (1) month)

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 GDPR). Our legitimate interest is the documentation of given consent.

aa) Name: privacy-notification, Sitecore_analytics_consent(o.ä)

Purpose and content: The cookie keeps track of whether or not the visitor consents to Sitecore tracking.

Responsibility: first party

Validity: persistent (one (1) year)

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 GDPR). Our legitimate interest is to ensure that tracking only takes place with prior consent.

bb) Name: IDE

Purpose and content: The cookie contains a randomly generated user ID. Based on this ID, Google can recognize the user across different websites and play personalized advertising.

Responsibility: first party

Validity: persistent (one (1) year)

Requires consent: yes

cc) Name: test cookie

Purpose and content: The cookie keeps track of whether or not the visitor consents to Sitecore tracking.

Responsibility: third party

Validity: persistent (fifteen (15) minutes)

Requires consent: yes

dd) Name: kostaldrivestechnology#lang

Purpose and content: The cookie saves the language used to enter the website.

Responsibility: first party

Validity: transient

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 GDPR). Our legitimate interest is the provision of the informational function of the website accessed by the user.

ee) Name: ARRAffinity; ARRAffinitySameSite

Purpose and content: These cookies are used for load balancing and are absolutely necessary for the use of the website. These cookies store a unique ID to assign your visit to the same servers for the entire browser session.

Responsibility: first party

Validity: transient

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 GDPR). Our legitimate interest is the provision of the informational function of the website accessed by the user.

ff) Name: kostalchargingsolutions#lang

Purpose and content: The cookie saves the language used to enter the website

Responsibility: first party

Validity: transient

Requires consent: no

Legal basis under data protection law: Balancing of interests (point (f) of Article 6 paragraph 1 GDPR). Our legitimate interest is the provision of the informational function of the website accessed by the user.

E. Information on the rights of data subjects

As a data subject, you have the following rights with respect to the processing of your personal data. You can contact us for the purpose of exercising your rights using the contact details in **Section A**:

- A right to obtain access to and information (Article 15 GDPR) about which personal data from you we process. This includes additional information on the data processing, such as the purpose and legal basis as well as the recipients of these data. You also have the right to request a copy of these data.
- A right to obtain from us the rectification of inaccurate personal data concerning you and the completion incomplete personal data concerning you (Article 16 of the GDPR).
- A right to obtain the erasure of personal data concerning you in the cases provided for by law (Article 17 of the GDPR), such as when the data are no longer needed for the purposes for which they were collected or have been unlawfully processed.
- A right to obtain the restriction of processing in the cases provided for by the law (Article 18 of the GDPR).
- A right to receive the personal data concerning you that we process on the basis of consent which has been given or for the performance of a contract (see **Section B**) in a structured, commonly used and machine-readable format (right to data portability, Article 20 of the GDPR).
- A right to withdraw the consent given to us at any time. This does not affect the lawfulness of processing based on consent before its withdrawal.
- A right to lodge a complaint with a supervisory authority (Article 77 of the GDPR). A list of the data protection supervisory authorities and their addresses can be found [here](#).

Right to object

You have the right to object, on grounds relating to your particular situation, at any time to processing of your personal data which is based on point (f) of Article 6 paragraph 1 of the GDPR (see **Section B**). We will then no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims.

The above rights do not necessarily apply to you without limitation in every case. The law provides for restrictions in each case. You can find the full extent of your rights in the Articles of the GDPR specified above, which you can access by using the following link:

<http://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32016R0679>.

Last modified: 20th of November 2023